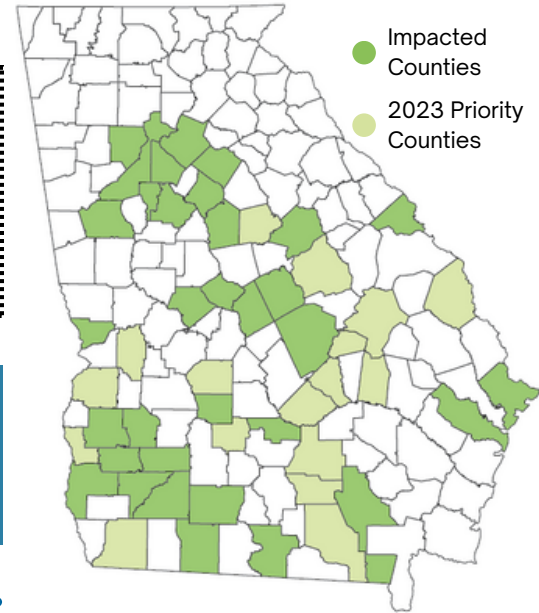


Impact Overview & Highlights

2022

5 PROGRAM AREAS

Youth Empowerment | Teen Pregnancy Prevention |
Comprehensive Sex Ed | Parent Engagement |
Physical Activity & Nutrition



22 new community partners

35 counties impacted by GCAPP's programs & services to help meet community needs

GCAPP'S REACH:

128,557 Youth | 115,001 Parents | 18,146 Youth-serving professionals

Key Highlights

- Delivered comprehensive sex ed to **54,200+ students**; expanded quality sex ed to **20 school districts**.
- Trained **365 teachers** and youth-serving professionals in comprehensive sex ed.
- Reached **3,200+ parents** with the GCAPP Parent Toolkit, our popular, convenient resource that gives parents and families 24-7 access to critical information, tips, strategies, and conversation starters.
- Hosted a regional Youth Empowerment Summit-YES! in Macon-Bibb with nearly **300 high schoolers** in attendance.
- Served over **1,500 young people** 13-19 years old in our Macon-Bibb teen pregnancy prevention program, Aligning Community Systems for Optimal Adolescent Health, setting us on a path to exceed our impact goal of serving **3,600 youth by June 30**.
- Recruited **42 Youth Advisory Council Members**/GCAPP ambassadors; participated in 10 events, webinars, and activities, reaching over **1,828 peers, parents, and youth-serving professionals**.
- Hosted our first 5K and Juneteenth Father's Day family event in the Southwest Atlanta community in partnership with E.F.F.E.C.T. FITNESS attracting nearly **300 runners and fitness enthusiasts**, resulting in **50 new donors** to GCAPP.

For more information visit gcapp.org

TEEN PREGNANCY PREVENTION

We align programs and strategies and partnering organizations to reduce teen pregnancy rates. Teen births have dropped by 76% since the founding of GCAPP.

YOUTH EMPOWERMENT

We empower youth to avoid risky behaviors that are statistically difficult to overcome and that often negatively impacts adulthood.

COMPREHENSIVE SEX ED

We partner with hundreds of schools and community organizations to provide medically accurate, age-appropriate sex ed to tens of thousands of adolescents each year.

PARENT ENGAGEMENT

We help parents truly be their children's most important educators by providing them with helpful, convenient workshops, tools and resources.

PHYSICAL ACTIVITY & NUTRITION

We integrate health, nutrition, science, and hands-on experiences while promoting physical activity for elementary school students, laying a foundation for a healthy adolescence.

GCAPP



GEORGIA CAMPAIGN FOR
ADOLESCENT POWER & POTENTIAL
Education • Prevention • Action
For Adolescent Health