

# Youth Empowerment



GEORGIA CAMPAIGN FOR  
ADOLESCENT POWER & POTENTIAL  
Education • Prevention • Action  
For Adolescent Health

*Empowering 360,000 youth by 2025*

GCAPP recognizes that many youth in Georgia face significant challenges, including depression, anxiety, obesity, substance abuse, and fragile family environments, which can hinder their ability to reach their full potential. To address these issues, GCAPP provides adolescents with the tools and resources they need to make healthy choices, including information, knowledge, critical awareness, motivation, and meaningful opportunities. By empowering youth to make positive decisions, GCAPP is working to improve the health and well-being of adolescents in Georgia and create healthier communities.

## 5 Core Competencies for Healthy, Empowered Youth

Decision making skills • Positive sense of self • Self-control  
Personal/moral system of belief • Pro-social connectedness

### YOUTH EMPOWERMENT SUMMIT

YES! is GCAPP's premier convening for young people. Held in multiple regions across the state, this youth-driven event brings together over 500 high school students to address issues and topics that are important to them. Topics, chosen by youth and led by local experts, often center around goal setting, mental health concerns, academic pressure, healthy relationships, peer pressure, social media, and social change.

### YOUTH ADVOCACY

GCAPP's Youth Advocacy Strategy includes training and development for Youth Advisory Council members and adult supporters/allies in their local communities. Through Youth Action Teams, GCAPP identifies and addresses health-related challenges impacting youth and develops and implements community Youth Advocacy Plans to address local concerns.

### YOUTH ADVISORY COUNCIL

Our Youth Advisory Council consists of youth leaders, health advocates, and peer educators aged 14-24. They play a crucial role in informing GCAPP's work, organizing youth-focused events and webinars, and representing GCAPP in their communities. Members receive training in adolescent health and wellness, leadership, public speaking, event planning, and community building.

### TMI- GEORGIA

Our sex ed app helps close the gap in sexual health education for thousands of young people. TMI's appeal is its convenience, confidentiality, and wealth of information. In rural communities where youth serving clinics are nonexistent, TMI-Georgia may be the only resource young people have to access critical, factual sexual health information.

*For more information visit [gcapp.org](http://gcapp.org)*