

ABOUT GCAPP



GEORGIA CAMPAIGN FOR
ADOLESCENT POWER & POTENTIAL
Education • Prevention • Action
For Adolescent Health

Empowering 260,000 youth by 2028

3 PROGRAM AREAS

Teen Pregnancy Prevention
Comprehensive Sex Education
Youth Empowerment

GCAPP impacts over 80,000 adolescents each year across three program areas.

VISION:

We believe all children are entitled to a safe and healthy adolescence characterized by hope, respect, and the opportunity for a productive future.

MISSION:

To improve the overall health and well-being of young people in Georgia to ensure a more powerful future for us all.

CORE VALUES:

Accountability | Customer Commitment
Empowerment | Integrity | Respect | Stewardship
| Transparency

ADOLESCENCE can be a challenging and confusing time for so many young people. GCAPP provides youth with the information, knowledge, skills, and motivation they need to avoid pitfalls and make positive, healthy choices that maximize their potential. As a leading, statewide adolescent health organization in Georgia and with over 30 years of providing proven, effective programs and strategies to improve the well-being of Georgia's adolescents.

WHAT WE DO:

Partner with 300+ community organizations • convene, bring communities together around solutions • collaborate to increase impact • train teachers & health educators • provide proven prevention programs, webinars, workshops • launch statewide adolescent health awareness campaigns • spearhead practical solutions for youth • serve as a thought leader
• advocate for equity • meet young people where they are.

WE WORK WITH:

Schools & after school programs • teachers • parents • youth (boys & girls) • youth serving professionals and providers • local & national government agencies • community groups • business community • faith community • health clinics & health practitioners • colleges & universities • every facet of Georgia youth support ecosystem.

For more information visit gcapp.org